

MORE THAN



ITMO UNIVERSITY

# CONFERENCE PROGRAM

Thursday, October 17

Day 1

- 9:00-10:00** Main hall Registration
- 10:00-10:15** Assembly hall Opening ceremony
- 10:15-11:00** Assembly hall **Keynote speech**  
*Comparative analysis of EMI methodology at different age levels – from elementary to tertiary*  
by **Ann Mabbott**, Professor Emeritus Hamline University, the USA
- 11:00-12:15** Assembly hall **Panel discussion**  
*From ESP to EMI: how to support students and teachers through the transition*  
Moderator: **Maryam Reyhani**  
Participants: Irene Maksymjuk, Ann Mabbott, Aleksandra Shparberg, Mira Grönvall, Yi-Hsuan Gloria Lo
-  **12:15-12:45** Main hall **Coffee break**
- 12:45-13:45** **1220** **Concurrent sessions**  
*Developing digital literacy in an English Classroom*  
**Violetta Petrova**  
Senior Teacher  
Finance University under the Government of the Russian Federation

- 1124** *Home reading in ESP: to be or not to be?*  
**Ekaterina Marnitcyna**  
 Associate Professor  
 St. Petersburg State University of Industrial  
 Technologies and Design
- 1221** *How Rosatom becomes digital  
 in English learning*  
**Ekaterina Makarova**  
 Head of Language Learning Department  
 Rosatom Academy
- 3307** *Reading short stories as a way of analysing  
 what the world is coming to*  
**Alina Mansurova**  
 English Teacher  
 Perm State University
- 3220** *Using screencasting in the EFL classroom*  
**Anastasia Fetisova**  
 Associate Professor  
 Moscow City Pedagogical University

**13:45-15:00**

**15:00-15:45**

**Assembly hall**

**Lunch break**

**Keynote speech**

*E-learning in higher education -  
 trends and practices*

by **Erzsébet Csibi**

Account Manager in Higher education and  
 professional education  
 Pearson Central and Eastern Europe

**15:45-16:45**

**Concurrent sessions**

- 1221** *Assessment in EMI: Cambridge EMI online  
 course case study*

**Elena Belyaeva**

Senior Teacher  
 St. Petersburg State University

- 1124** *CLIL for vocational high school students:  
 an ethnographic case study*

**Yi-Hsuan Gloria Lo**

Professor  
 National Taiwan University of Science  
 and Technology

- 1220** *ESP to teach thinking critically, logically  
 and positively*

**Elena Yastrebova**

Professor  
 MGIMO University

3220 *Individual differences in acquiring academic proficiency in English as a Second Language: a neurocognitive approach*

**Evgeniya Efremova**

Junior Research Associate

Brain and Neurocognitive Development Lab

3407 *Information Space / Learning Space*

**John Kuti**

Teacher, Moodle Support Person

ITMO University

**18:00–20:00**

**Networking reception (separate ticket)**

**Friday, October 18**

**Day 2**

**10:00–10:45** **Assembly hall** **Keynote speech**

*How to tie up language learning to core competence and create a motivational learning environment*

by **Mira Grönvall**, head of the degree programme in Business Information Systems Tampere University of Applied Sciences, Finland

**10:45–12:00** **Assembly hall** **Panel discussion**

Digital tools for ESP teaching: lifehacks and best practices

Moderator: **Tord Talmo**

Participants: Erzsébet Csibi, Elizaveta Shikhova, Ekaterina Makarova, Thomas Wiseman, John Kuti



**12:00–12:30** **Main hall**

**Coffee break**

3220

**Roundtable discussion**

*Challenges of teaching English at a tertiary level*

Moderators: **Jolanta Rutkowska & Izabela Bakota**

1222

**Concurrent sessions**

*Everybody has to work with somebody: teaching students soft skills*

**Tom Wiseman**

Director of Studies

English Connection

3307

*Integrating innovation and entrepreneurial skills into ESP*

**Satu Rusko, Karen Niskanen**

Teachers

University of Oulu

**3229** *Developing critical thinking in Higher Education*  
**Erzsebet Csibi**  
Pearson Central and Eastern Europe

**1220** *Pitfalls and solutions in EMI: How to prepare yourselves and your students*  
**Laura Huffman**  
EL Fellow  
Novosibirsk State Technical University

**1124** *Translation and interpreting activities in ESP Classes*  
**Iuliia Sazanovich, Inna Anokhina**  
Teachers  
ITMO University

**13:30-14:45**

**14:45-15:45**

**Lunch break**

**Concurrent sessions**

**1222** *Playway to business small talk and networking skills*  
**Marina Bocharova**  
Senior Lecturer  
Voronezh State University

**1221** *Typical errors of Chinese speakers learning English and how to deal with them in the classroom*  
**Irina Nosova**  
EFL Teacher  
LingvoExpert

**3220** *How to create a specific technical course when you are a linguist*  
**Natalia Selezneva**  
Methodologist  
Rosatom Corporate Academy

**1220** *Implementing EMI Programmes at universities*  
**Yulia Skugarova**  
Associate Professor at Lomonosov Moscow State University, Head of Representative Office Cambridge University Press ELT, Russia

**1222** *Empathic Cognition: New approach to understanding at the lessons of English*  
**Irina Kladenova**  
Teacher of English  
Gymnasium No 47, Kurgan

**15:45-16:30**

**Assembly hall**

**Closing plenary**

by **Tord Talmo**, associate professor  
Norwegian University of Science  
and Technology (NTNU)

**16:30-17:00**

**Assembly hall**

**Media coverage prizes**